

**A taste study (PART A)****Coca-Cola**

1	2	3	4	5	6	7
not tasty at all						very
tasty						

1	2	3	4	5	6	7
Not healthy at all						very
healthy						

**Starbucks coffee**

1	2	3	4	5	6	7
not tasty at all						very
tasty						

1	2	3	4	5	6	7
not healthy at all						very
healthy						

**Chinese tea**

1	2	3	4	5	6	7
not tasty at all						very
tasty						

1	2	3	4	5	6	7
not healthy at all						very
healthy						

Person A is intelligent, skillful and industrious. Person A is also determined, practical and cautious.

You think Person A is:

1	2	3	4	5	6	7
ungenerous						generous
1	2	3	4	5	6	7
unattractive						attractive
1	2	3	4	5	6	7
serious						carefree
1	2	3	4	5	6	7
unhappy						happy
1	2	3	4	5	6	7
irritable						good-natured
1	2	3	4	5	6	7
quiet						talkative
1	2	3	4	5	6	7
anti-social						sociable
1	2	3	4	5	6	7
selfish						caring
1	2	3	4	5	6	7
weak						strong
1	2	3	4	5	6	7
dishonest						honest